

Anna Whitley

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Objective

To create project appropriate solutions using good design techniques in a timely fashion.

Summary of Qualifications

Organized and goal-oriented with more than 10 years experience in project management with a focus on user interaction.

Skilled in building excellent rapport with clients and team members. Analytical problem-solver, able to anticipate issues and create new systems that streamline operations, resolve concerns and improve efficiency.

Experience

2010–present

Anna Whitley Design, Web Development & Graphic Design

Project Manager for web development

Developed e-commerce and managed order integration

ccvn.com

2014–2015

Art & Design Manager, Mountain Xpress Newspaper

Streamlined production cross departmental workflow

Saved 50K+ operating expenses, via InCopy

mountainx.com

2013–present

Sales Agent, IT Support Manager, StrataLink and US Cellular

Secured patronage, referred customers, managed employees

wirelessextras.com

2008–2015

Multimedia Production Artist, Train of Thought Marketing

Built employee training demos, LG Electronics

Created vector art for high end clients

totmarketing.com

2006–2007

Director of Programming & Graphic Designer, The Peoples Channel

Scheduled, compiled, and aired daily programming

Branded, produced, and printed materials

thepeopleschannel.org

2005–2006

Graphic Designer, Assistant, Duke University Press

Created printed marketing materials, booth exhibition

Co-creator journals database website, HighWire Press

dukejournals.org



2005

Bachelor of Graphic Design

North Carolina State University

College of Design, Raleigh, NC

2003

University of Reading

Studied Abroad

Visited firms in London

Operate hand letter press and

experimented with automated press

Honors

Scholar Athlete, Varsity Rifle Team

Dean's List, Overall GPA 3.2/4.0

Skills

Lead presentations, delegate effectively, motivate consistently, timely completion, personable relationships, grant proposals, story boarding, branding, marketing, UI & UX, ap development, technical support, animation, copy editing, exhibition design, video studio production, HTML, CSS,, Mac/PC, Wordpress, CMS, Git

Programs

Adobe Creative Suite, Aftereffects, Adobe Flash, Dreamweaver, Microsoft Office, & many more